

CASE STUDY:

## THE ST REGIS Meetings and Banquet Program

For more than a century, the St. Regis New York has served as the backdrop for some of the city's most important corporate events and social celebrations. The hotel features 16,000 sq.ft. of beautifully appointed gathering space, with up to 300 guests accommodated in the largest of the 15 venues.

### SAVINGS:

Annual Savings: 100,000+  
Bottles Saved Annually from Waste



### Previous Bottled Water Profile:

1. Catering for Meetings and Banquets: Provided traditional flat and sparkling bottled water at 100,000 bottles/year, cost was incorporated as part of the conference fee
2. 100,000+ bottles of annual waste

### Goals:

1. Satisfy hotel-wide sustainability initiatives
2. Reduce annual cost to provide trucked-in, pre-bottled waters and the per poundage cost for disposing of the bottles
3. Minimize or eliminate all, one-time use vessels
4. Provide an elegant alternative to traditional bottled water

### VIVREAU WATER PROGRAM AT ST REGIS

1. Installed 5 High Volume Bottlers and 1 Countertop Bottler: 2 systems in the main dining room, 3 systems to satisfy the smaller meeting rooms, 1 system at lobby level